



Rotary Clubs of Waltham and Newton  
Presents the 10<sup>th</sup> Annual  
“Death by Chocolate”



Dear Friends:

The Rotary Clubs of Waltham and Newton will be holding the 10th Annual DEATH BY CHOCOLATE event on Sunday, March 13, 2011 from 1 to 4 PM at the Crowne Plaza Hotel in Newton (formerly the Sheraton). We anticipate approximately 15 to 20 local vendors who will participate in five different chocolate categories. We are expecting 500 people to attend and vote for their favorite chocolate treats. In addition to the chocolate tasting, we also have a great silent auction.

We are looking for sponsors for the event and would like to know if you would consider making The Rotary Club one of your charitable donations this year. Rotary International is the oldest service club organization in the world. All the proceeds we raise will go directly back to our own communities. Some of the organizations we are able to support are The Boys and Girls Clubs, The YMCA, The Salvation Army, Newton Community Service Center, The Brigham House, Greater Waltham ARC, REACH, scholarships for local high school seniors, and many more.

Please take a moment to look over our letter and choose one of the following:

- \$1,000.00 Major Sponsorship**  
Includes publicity in newspapers and radio, exposure on DBC website ([www.judgechocolate.com](http://www.judgechocolate.com)) your name on all promotional advertisements for the event, hanging your banner at the event (banners not provided) as well as 20 FREE TICKETS TO THE EVENT (\$300 value). \*
- \$500.00 Corporate Sponsorship**  
Includes your name on all promotional advertisements for the event and hanging your banner at the event (banners not provided) as well as 10 FREE TICKETS TO THE EVENT (\$150 value). \*
- \$250.00 Sponsorship**  
Includes your company's name on the banner on display at the event.
- Silent Auction Donation**  
I would like to donate the following item: *(Please provide description and approximate value)*
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- Tax Deductible Donation**  
Please accept my Tax Deductible Donation of \$\_\_\_\_\_
- \* *Payment and promotional advertising materials must be received by Monday, February 21, 2011.*

This is our biggest fundraiser of the year. Thank you for your consideration. It is through the generosity of friends like you that enable us to have successful events and to help us support our local communities. You may mail this form along with your payment to:

Waltham Rotary Club, Death By Chocolate Sponsorship, PO Box 540262, Waltham, MA 02454-0262.

If you have any questions, please contact us at your earliest convenience. Thank you in advance for your support.

Sincerely,

Connie Braceland  
Waltham Rotary Club  
617-928-2354  
[cbraceland@watertownsavings.com](mailto:cbraceland@watertownsavings.com)

Mary Kern  
Newton Rotary Club  
617-244-6050 X3021  
[maryk@westsuburbanymca.org](mailto:maryk@westsuburbanymca.org)