



The Rotary Clubs of Waltham and Newton
Presents the 10th Annual
“Death by Chocolate”



Hello!

On Sunday, March 13th, 2011, the Rotary Clubs of Newton and Waltham will once again combine their efforts and hold the **10th Annual Death By Chocolate** event at the Crowne Plaza Hotel in Newton (formerly the Sheraton). Local vendors like yours participate to be chosen as the best in five categories: Best chocolate cake, best brownie, best chocolate cookie, best chocolate candy and best unique chocolate dessert. There are typically only 15 to 20 different vendors, so you receive a great deal of publicity. The general public pays an admission fee and then votes for their favorite in each category. The winners of each category receive a plaque and mention in the local papers. It's a really fun event that draws almost 500 people. In addition to the chocolate tasting, there is also a silent auction which helps raise money for our charities.

The event runs from 1 pm till 4pm and there is no cost to you other than your time and bringing enough product of *bite-size* samples for 300 to 500 people. The hotel provides a table-clothed and skirted six-foot table. You are encouraged to bring your own displays, brochures, coupons, etc. You must also have the person at your table handing out the samples wearing plastic/non-latex gloves.

Rotary International is the oldest service club organization in the world. All the funds we raise will go directly to local charities in the Newton and Waltham communities. Some of the organizations we have helped in the past are The Boys and Girls Club, The YMCA, The Salvation Army, Greater Waltham ARC, Scholarships for Kids and many more.

If you would like to participate in the event, please fill out the enclosed application and fax it to me, Paula Kirrane, at 617-969-5852. If you have any additional questions about the event, feel free to contact me directly at 617-969-1830, extension 8, or email me at cake@tiotc.net

Finally, we are also seeking the support of corporate sponsors. If you — or any of your fellow business associates — would like to sponsor the event or donate an item for the silent auction, we would really appreciate it.

Many thanks for your consideration of this fun and important event. We hope to see you there!

Sincerely,

Paula Kirrane
Newton Rotary Club